

## Custom Offset Digital Lapel Pins



**Offset Digital Lapel Pins** begin when image of your design is transferred from a photographic negative onto the surface of the metal lapel pin. The offset printed style of pin is used in instances where a gradient of color shift is necessary. Using the offset printed process we are able to print pictures, images, and camera ready artwork using a 4-color process. The image is offset printed onto the pin blank in your choice of gold or nickel (silver), then a clear epoxy dome is applied to protect the images surface. We recommend providing 300dpi Camera ready artwork for this process to ensure that a quality image is available for printing.

### Offset Digital Lapel Pin Pricing

	100	200	300	500	750	1,000	2,000	3,000	5,000	10,000
3/4"	3.38	2.61	1.90	1.63	1.41	1.35	1.22	1.03	0.85	0.75
1"	3.41	2.71	2.01	1.65	1.48	1.40	1.27	1.05	0.93	0.77
1.25"	3.48	2.91	2.15	1.73	1.56	1.45	1.30	1.12	1.00	0.80
1.50"	3.71	3.11	2.53	1.86	1.65	1.57	1.43	1.20	1.10	0.88
1.75"	4.21	3.51	2.86	2.25	2.01	1.91	1.85	1.58	1.40	1.43
2"	4.41	3.71	3.06	2.43	2.19	2.11	2.01	1.78	1.58	1.56

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### Custom Lapel Pin Options

- Jewelry clutch back adds \$0.33 (G) each
- Safety pin backs adds \$0.16 (G) each
- Card stock with text adds \$0.16 (G) each
- Presentation case with pin installed adds \$0.58 (G)
- Magnetic pin backs adds \$0.10 (G) each

**As a reminder we provide the following services with all of our Custom Lapel Pin orders:**

- **FREE** Design Consultation
- **FREE** Digital Proofs of your Lapel Pins
- **FREE** Artwork Revisions
- **FREE** UPS or FedEx Air Shipping
- **FREE** Enamel Colors (Up to 7 at no charge)
- 10 Day Production
- 100% Satisfaction Guarantee